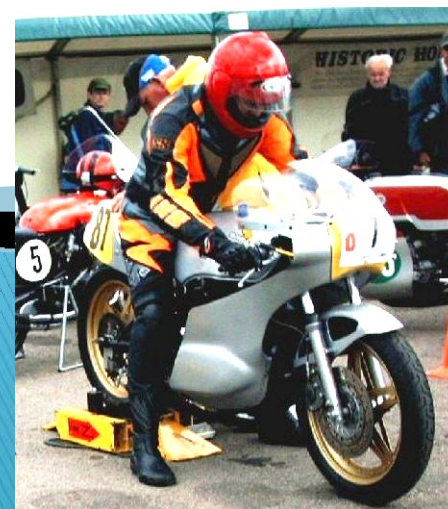




DOC Z INTERNATIONAL Ltd.

Specialty equipment for the motorsports industry
Business Overview



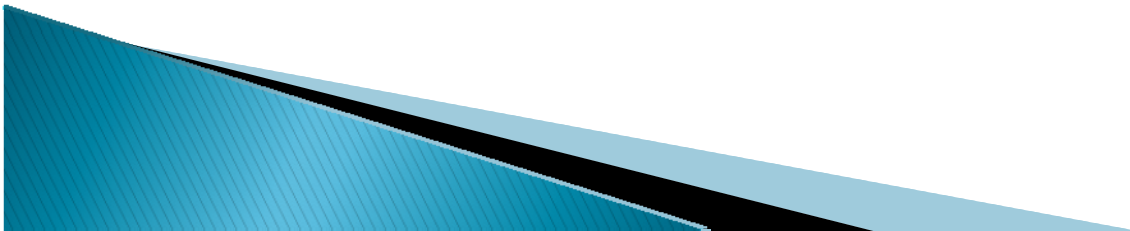
Doc Z International Ltd. Overview

- ▶ Sells specialty starters to individuals and maintenance shops for:
 - Motorcycles (primary market)
 - Scooters / Automobiles (growth opportunity)
- ▶ Also developing an inexpensive, entry level, “add on” dynamometer / load tester
- ▶ Already generating revenue; need expansion capital



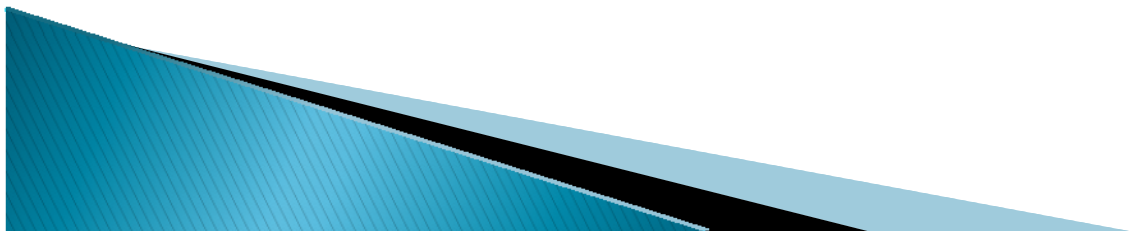
The Market Need

- ▶ Technicians require tuning equipment that will help them quickly identify problems
- ▶ Need for better tuned vehicles and greater fuel efficiency
- ▶ Growing need for specialized performance tuning equipment at an affordable price for small to medium size repair shops



Market Potential

- ▶ 28 million motorcycles, mopeds and scooters worldwide
 - 5.2 % annual growth rate in maintenance dollars
 - over 10,000 franchised motorcycle/scooter dealer and repair facilities in the U.S.
- ▶ Doc Z International's current sales in eleven countries and five continents
- ▶ Affordability of our new product will open the DIY market



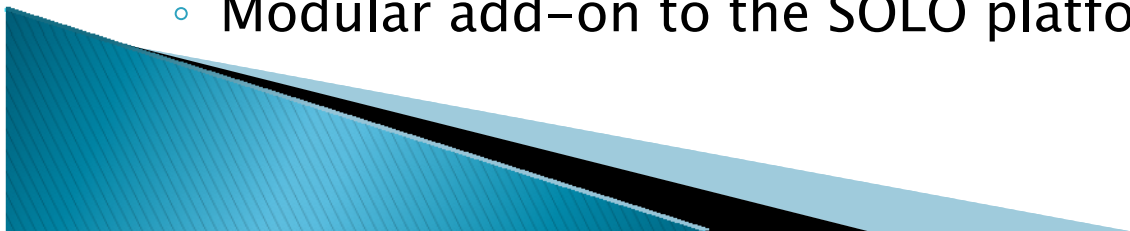
Limited Competition

▶ SOLO Starter system

Alternative	Disadvantage/Status
“Push” or “kick” start	Labor intensive, awkward, <u>safety issues</u>
Retrofit of integrated starter system	Adds unnecessary weight, may not be possible
No direct competitors	Previous competitor acknowledged superior design of SOLO and left market

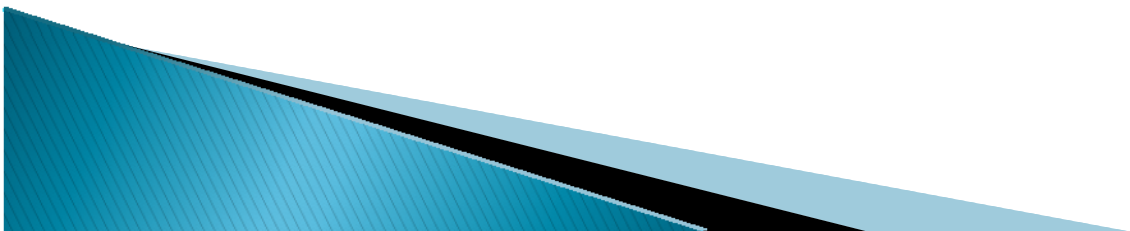
▶ Entry level Dynamometer

- Fraction of cost
- Ours --\$3,000; Competition --\$10,000 to \$50,000 (DynaJet)
- Comparable functionality
- More compact and lighter weight
- Modular add-on to the SOLO platform



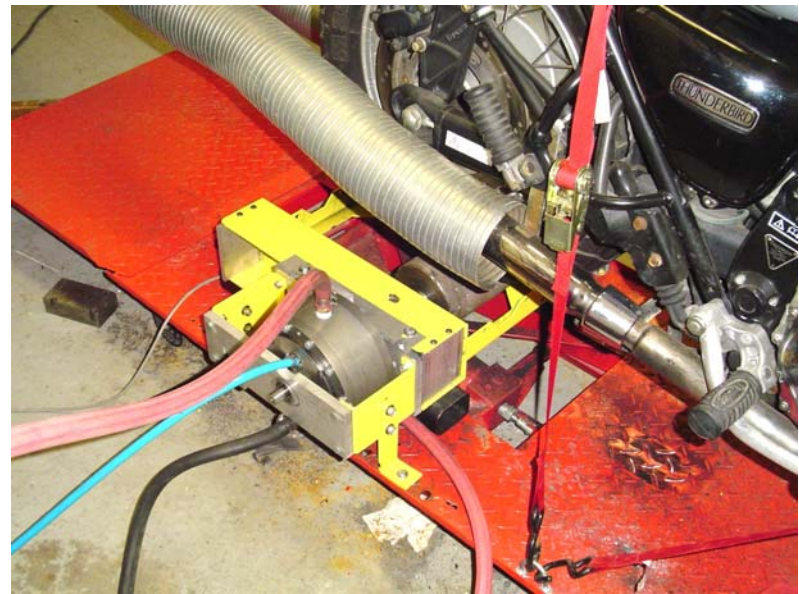
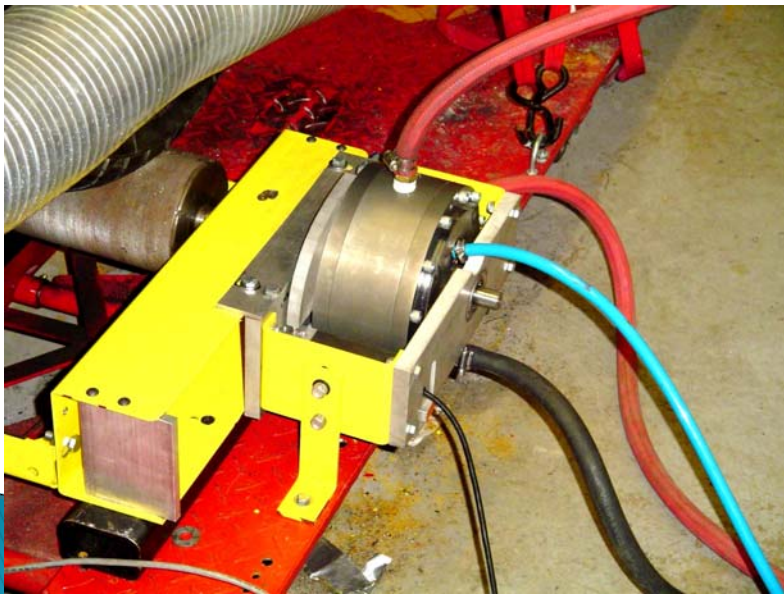
Existing Sales with Good Growth Potential

- ▶ \$12 million –Estimated annual U.S. and foreign sales of dynamometer
- ▶ Profit is roughly 50% of sales
- ▶ ~\$120,000 –\$175,000/yr–Historical sales of SOLO Starter with very limited promotion



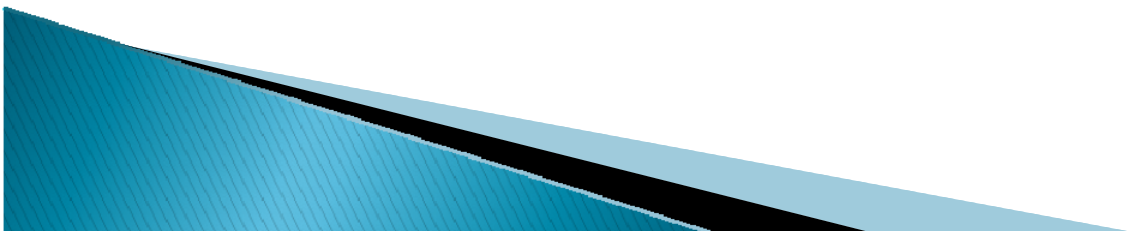
Growth Strategy

- ▶ Doc Z's SOLO starter system is a platform product
- ▶ Low cost dynamometer system will be add-on to SOLO
- ▶ Other add-ons to SOLO envisioned



Management Background

- ▶ Worked in the capacity of, project engineer, senior designer in the Cleveland area for the last 40 years.
- ▶ Owned and operated a fabricating/ machine shop for 21 of those years.
- ▶ Patents from fire control devices to sealant application machines.
- ▶ Awarded patent for the SOLO starter system.
- ▶ Active in motor sports racing for the last 30 years.



The Opportunity

- ▶ Doc Z International Ltd. is seeking \$190,000 to fund additional growth to:
 - Increase marketing of SOLO and dynamometer
 - Finalize the engineering and development of the dynamometer add-on
 - Establish inventory
- ▶ Prefer a “smart” investor with knowledge of motor sports market
- ▶ Looking to partner



DOC Z INTERNATIONAL Ltd.